Strategic Plan ACMHN 2016-2019

Vision Statement
Be the leading nursing organisation for mental health and mental health nursing.

Mission Statement
Through leadership, partnership and engagement embed and promote mental health nursing best practice to enhance the profession of mental health nursing and the wellbeing and mental health of the community.

Values: integrity, compassion, professionalism, inclusion and diversity

Domain 1 - Leading and communicating across a range of audiences

Goals
1.1 Develop a communication strategy to increase relevance and reach to nurses we currently aren’t engaging with
1.2 Develop a targeted engagement strategy across a number of domains (which would include sectors and members)
1.3 Advocate to governments, policy makers, external stakeholders and partners on issues pertinent to mental health and mental health nursing
1.4 Develop and maintain partnerships with consumers, and partnerships with carers
Domain 2 - Advancing growth and sustainability

Goals
2.1 Review membership categories, options and offerings
2.2 Investigate opportunities for new services and products
2.3 Ensure Board capabilities across the key domains of the strategic plan
2.4 Develop a multi-level succession plan for the organisation
2.5 Enable governance and decision-making through agendas and reports aligned to the strategic plan

Domain 3 - Developing workforce capability and wellbeing

Goals
3.1 Investigate CPD opportunities across a range of sectors
3.2 Explore opportunities for greater utilisation of the mental health nursing workforce
3.3 Enhance workforce understanding, confidence and engagement with digital technology
3.4 Contributing to improved literacy, knowledge and engagement around mental health in the broader nursing and midwifery workforce
3.5 Position the ACMHN and mental health nurses as central to mental health reforms